

Cultural Services Benchmarking Comparative Data

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**Cultural Services sits within Public Health and Community Development
with Cllr. Ron Cussons as the Portfolio Holder.**

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Cultural Services Benchmarking Report

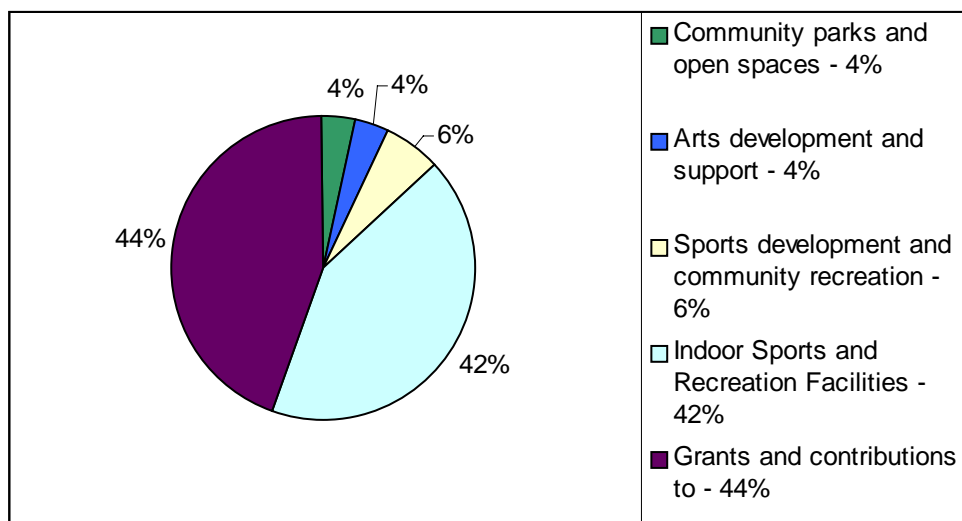
1. Wealden Cultural Services Overview

i) Wealden's net expenditure on leisure and recreation services 2006-07

Source: Chartered Institute of Public Finance and Accountancy (CIPFA) Estimates

Category	Net expenditure (£'000s)
Outdoor Sports and Recreation Facilities	0
Community centres	0
Museums and galleries	0
Community parks and open spaces (Cuckoo trail plus common areas)	62
Arts development and support	65
Sports development and community recreation	109
Indoor Sports and Recreation Facilities	742
Grants and contributions to	789
TOTAL	1,767

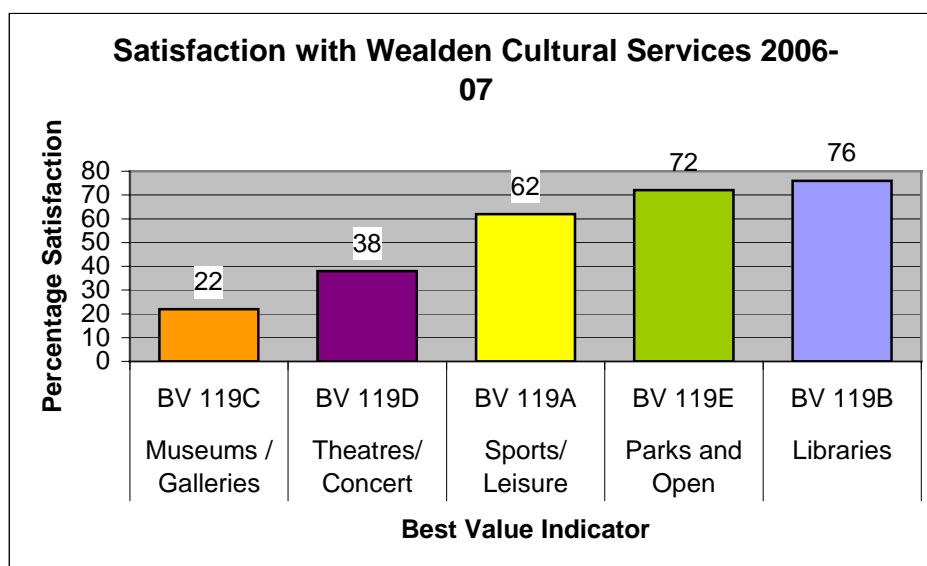
Chart showing break down of net expenditure estimates for Wealden 2006-07



ii) Satisfaction with Wealden's leisure services 2006-07

Source: Triennial Satisfaction Survey for BV119 – Wealden District Council 2006-07

The Triennial Satisfaction Survey is a household survey undertaken every three years. It includes questions about public satisfaction with local leisure and other cultural facilities, and this data is used to measure Best Value Indicator 119. According to the survey, 62% were satisfied with sports/leisure provision in Wealden in 2006-07. Please note that libraries do not come under the responsibility of Wealden District Council, nor does the Council run any museums/ galleries, theatres/ concert halls.



iii) Participation levels in sport and physical activity 2006-2007

Source: Sport England Active People Survey - Headline Results for the Wealden District – Jan 2007

The Survey has six key performance indicators suggesting the levels of public participation in sports activities. The results for Wealden Local Authority area for these are as follows.

Green = in top 25%, Amber = in middle 50%, Red = in bottom 25%

Key performance indicator	Wealden District Council area	Overall National result
KPI 1 - At least 3 days a week x 30 minutes moderate participation (all adults)	22.1%	21%
KPI 2 - At least 1 hour a week volunteering to support sport (all adults)	5.6%	4.7%
KPI 3 - Club member (all adults)	27.0%	25.1%
KPI 4 - Received tuition from an instructor or coach in last 12 months (all adults)	20.5%	18%
KPI 5 - Taken part in organised competitive sport in last 12 months (all adults)	15.9%	15%
KPI 6 - Satisfaction with local sports provision (all adults)	73.1%	69.5%

The Active People survey results cover sports rather than general physical activity so aspects such as housework, gardening etc are excluded. Walking for leisure is included

but walking by necessity is not. Results do not include dance as in this case it is not defined as sport.

For the six key performance indicators in 2007, Wealden District Council result is in the middle 50% for five of the results and the top 25% for one of the results. The results for Wealden are generally very similar to the figures for England overall. In the Wealden district, 20.5% received tuition from an instructor or coach in the last 12 months, which is slightly above the figure for England overall of 18%. However, this figure is not statistically significantly higher than the figure for England.

iv) Participation levels in sport and physical activity 2007 - 2008

The number of adults in Wealden who regularly take part in sport has significantly increased over the last two years, according to the latest results from Sport England's Active People survey published in December 2008.

The results suggest that the percentage of the adult population in Wealden who undertake 30 minutes of moderate intensity sport 3 times a week has increased from 22.1% in 2005/06 to 26.8% in 2007/08. This is above the equivalent figure nationally of 21.3% and also higher than the figure for the South East of 22.3%. The survey also indicates that sports participation measured in this way is higher in Wealden than in each of the neighbouring authorities of Rother, Eastbourne, Hastings, Lewes and Brighton and Hove.

The Active People Survey provides the measure for the National Indicator 8 (NI8), which is included in the East Sussex Local Area Agreement. The definition for NI8 is: the percentage of the adult population in a local area who participated in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks (equivalent to 30 minutes on 3 or more days a week)

For more information about the Active People Survey see the Sport England website: www.sportengland.org

2. Comparison for sports provision against Wealden's 'nearest neighbours'

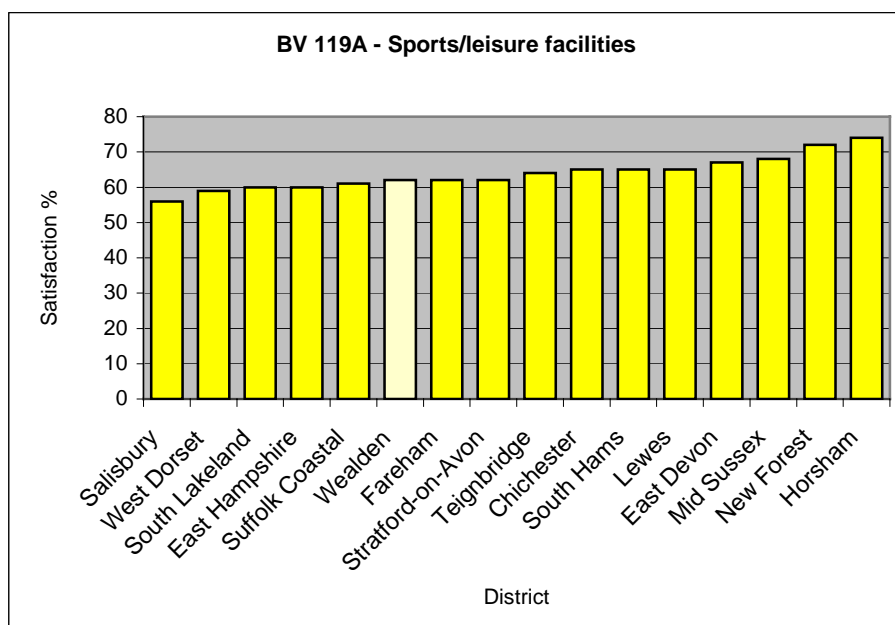
This section compares the data for Wealden District Council with that of our 'nearest neighbours', that is, those authorities that the Audit Commission considers to have a similar demographic make up to Wealden.

i) Satisfaction with sports/leisure facilities

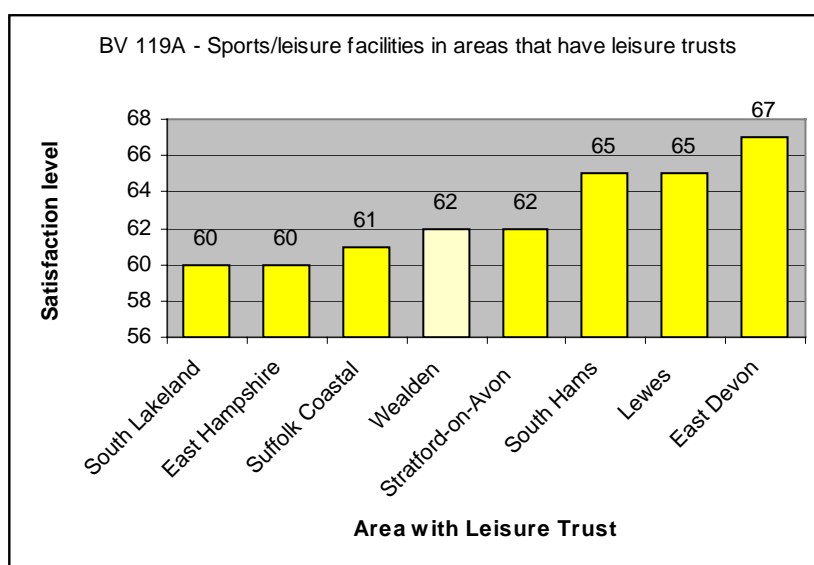
Source: Best Value Indicator 119A - Percentage of residents who are very or fairly satisfied with sports/leisure facilities and events provided or supported by the local authority

Comparison between all nearest neighbours' sports/leisure facilities

Nearest Neighbours (* denotes where services are run by an external leisure trust)	BV 119A
Salisbury	56
West Dorset	59
South Lakeland *	60
East Hampshire *	60
Suffolk Coastal *	61
Wealden *	62
Fareham	62
Stratford-on-Avon *	62
Teignbridge	64
Chichester	65
South Hams *	65
Lewes *	65
East Devon *	67
Mid Sussex	68
New Forest	72
Horsham	74



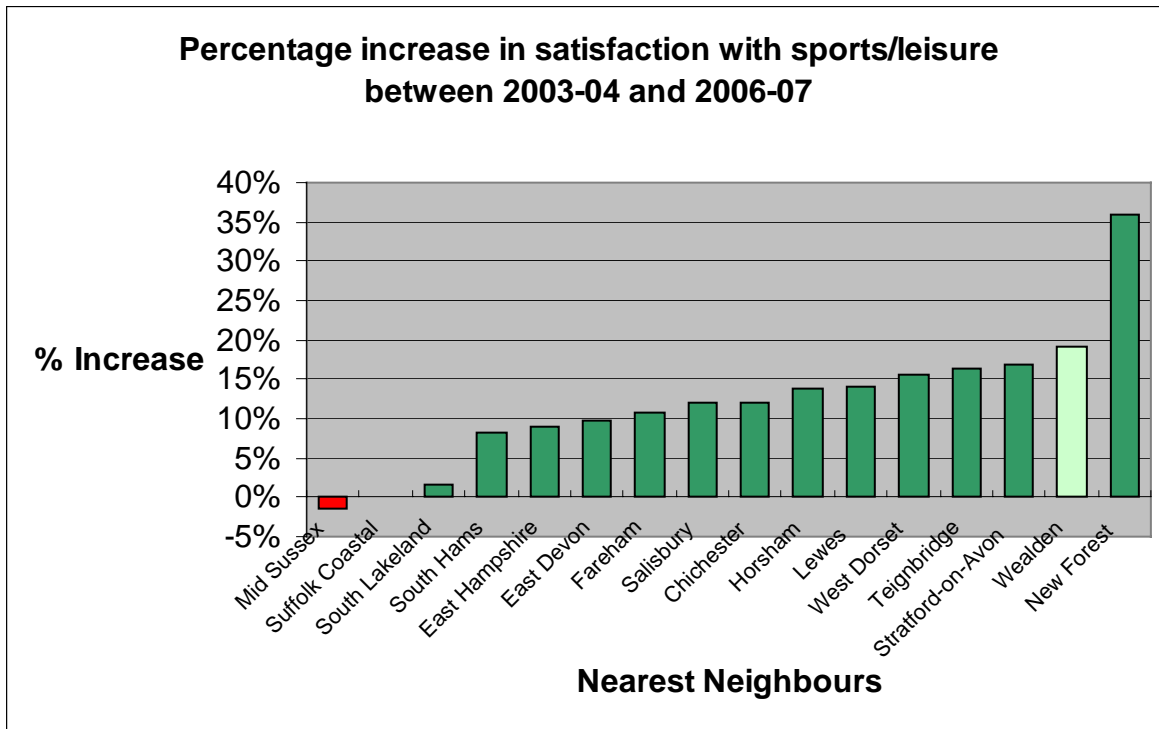
Comparison between those nearest neighbours with leisure trusts



Nearest Neighbours	BV 119A
South Lakeland	60
East Hampshire	60
Suffolk Coastal	61
Wealden	62
Stratford-on-Avon	62
South Hams	65
Lewes	65
East Devon	67

Direction of travel for all nearest neighbours

Although the satisfaction level for sport/ leisure facilities in Wealden is in the lower half compared to our nearest neighbours, we have had the second highest percentage increase in satisfaction since 2003-04.

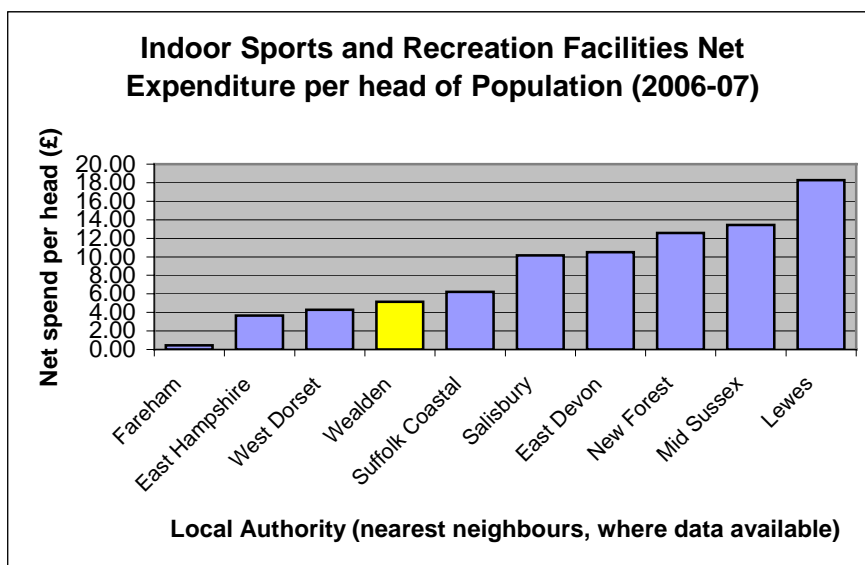


BV119A – Sports/ leisure Nearest Neighbours	Satisfaction level		
	2003-04	2006-07	% increase
Mid Sussex	69	68	-1%
Suffolk Coastal	61	61	0%
South Lakeland	59	60	2%
South Hams	60	65	8%
East Hampshire	55	60	9%
East Devon	61	67	10%
Fareham	56	62	11%
Salisbury	50	56	12%
Chichester	58	65	12%
Horsham	65	74	14%
Lewes	57	65	14%
West Dorset	51	59	16%
Teignbridge	55	64	16%
Stratford-on-Avon	53	62	17%
Wealden	52	62	19%
New Forest	53	72	36%

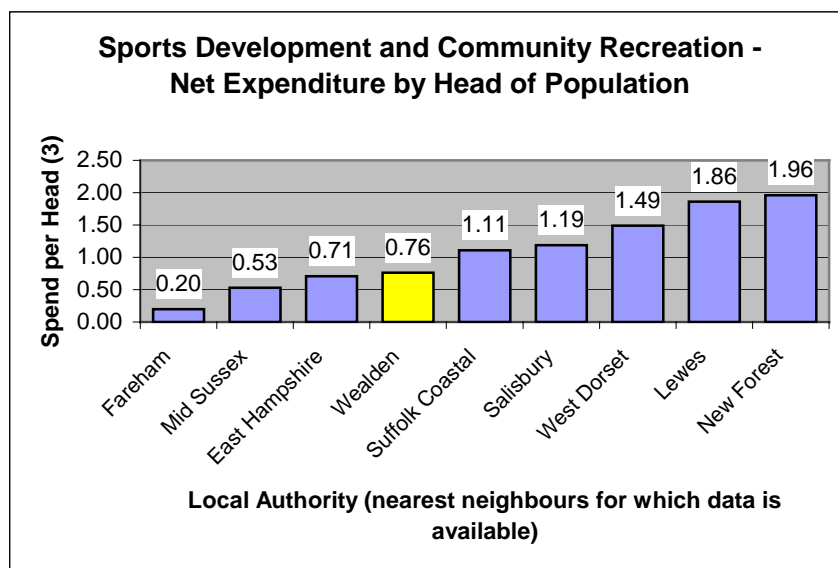
ii) Expenditure per head of population in 2006-07 for all nearest neighbours

Source: Financial Data from CIPFA estimates 2006-07

Indoor Sports and Recreation Facilities expenditure defined by CIPFA includes indoor pools, sports halls and leisure centres. Also includes slipper baths, laundry services, hydrotherapy pools and fitness suites where these are provided within the same building. Where indoor sports facilities include some outdoor provision, the total should be included under indoor facilities.



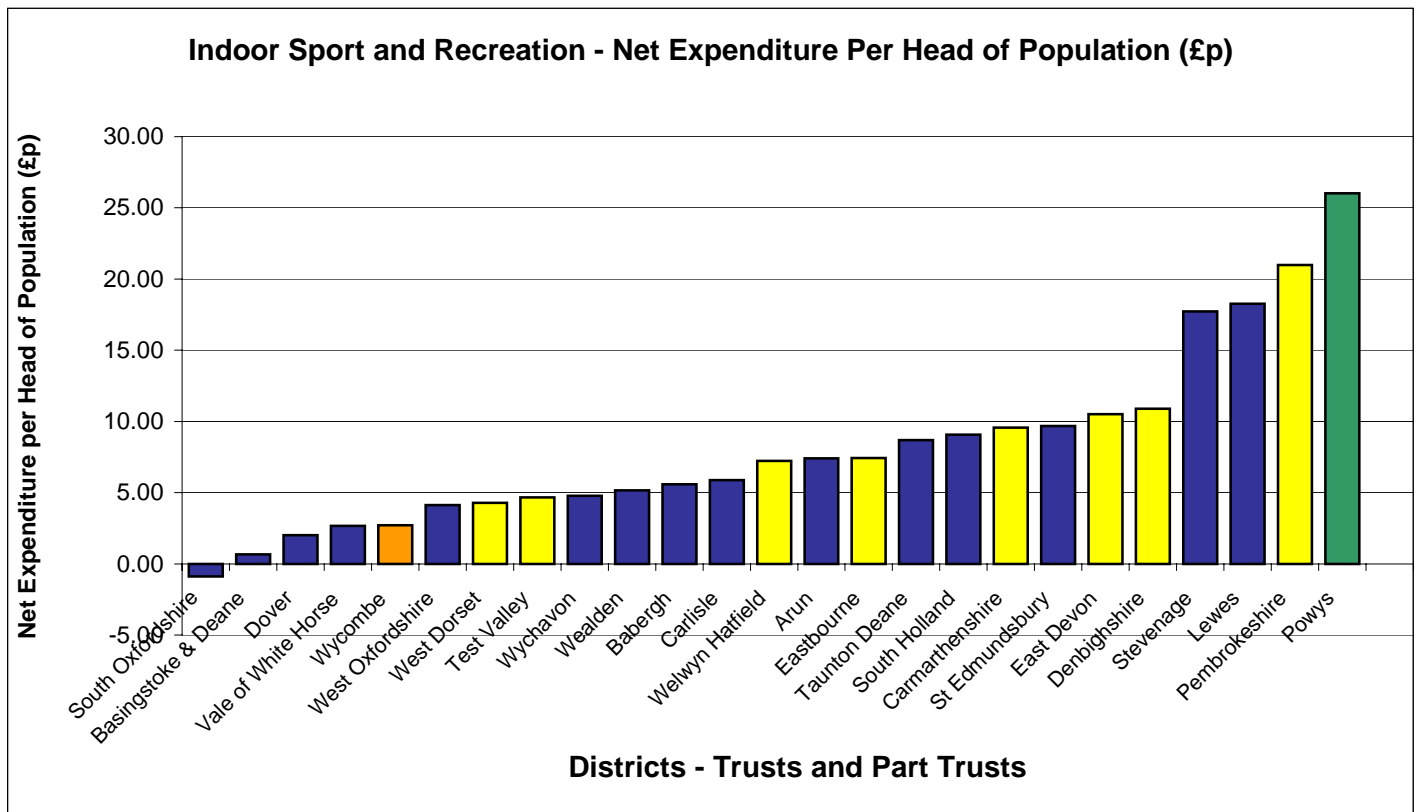
Sports Development and Community Recreation expenditure defined by CIPFA as comprising the direct costs to the authority e.g. salaries and related expenses of sports development staff and grants made to voluntary organisations and community groups in support of such activities. Includes outreach teams.



iii) Expenditure per head of population for authorities whose provision of indoor sport is fully or partly contracted out 2006-07

Source: CIPFA

The data below benchmarks Wealden District Council against other Non Metropolitan District Councils that run their Indoor Leisure provision through Trust arrangements or part Trust arrangements, rather than in house.

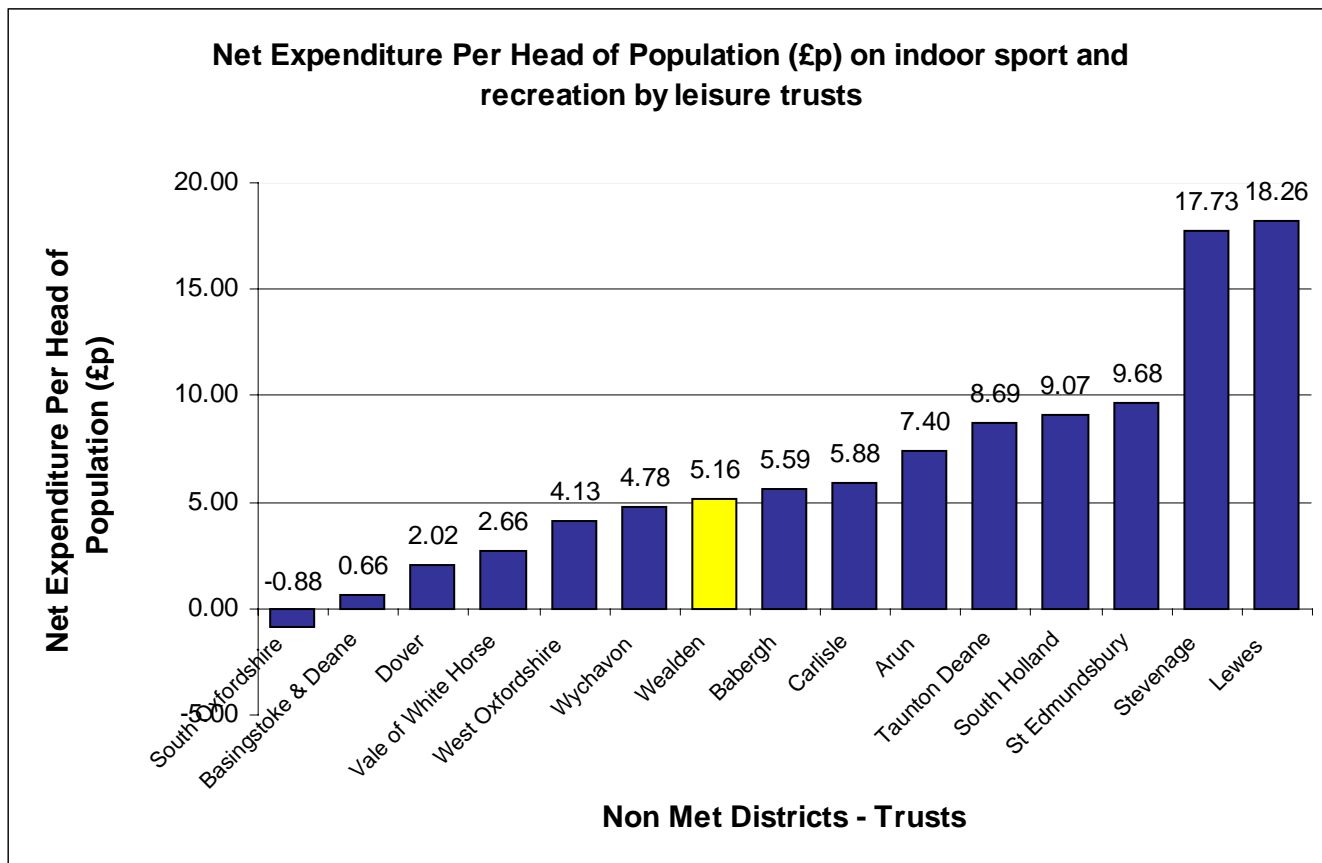


Key	
	Trust only
	In House/ Trust
	Commercial contractor/ Trust
	In House/ Commercial contractor/ Trust

Averages	
Lower quartile	£4.28
Median	£7.22
Upper quartile	£9.68
Mean Average	£8.20

Wealden District Council
£5.16 net expenditure per head of population on indoor sport and recreation.

Expenditure per head of population for authorities whose provision of indoor sport is entirely through a Trust 2006/07



Non Met Districts	Net expenditure per head of population (£p)
South Oxfordshire	-0.88
Basingstoke & Deane	0.66
Dover	2.02
Vale of White Horse	2.66
West Oxfordshire	4.13
Wychavon	4.78
Wealden	5.16
Babergh	5.59
Carlisle	5.88
Arun	7.40
Taunton Deane	8.69
South Holland	9.07
St Edmundsbury	9.68
Stevenage	17.73
Lewes	18.26

Average net expenditure per head of population	
Lower quartile	£3.39
Median	£5.59
Upper quartile	£8.88
Mean Average	£6.72

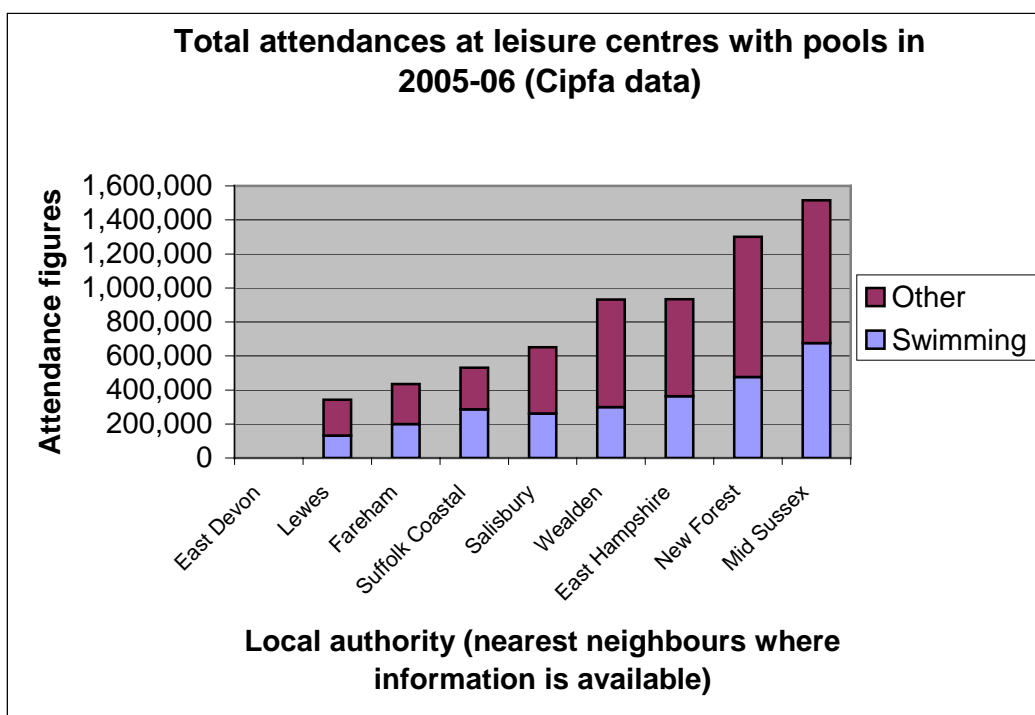
Wealden District Council

£5.16 net expenditure per head of population on indoor sport and recreation

iv) Attendance levels at leisure centres with pools in 2005 – 06

Source: CIPFA estimates

Total Attendances at leisure centres with pools in 2005-06			
Local authority	Swimming	Other	Total
East Devon	0	0	0
Lewes	131,694	211,243	342,937
Fareham	199,000	236,479	435,479
Suffolk Coastal	286,792	244,308	531,100
Salisbury	261,753	389,248	651,001
Wealden	299,681	631,206	930,887
East Hampshire	363,293	570,324	933,617
New Forest	475,546	825,987	1,301,533
Mid Sussex	676,521	839,627	1,516,148
South Lakeland
South Hams
Teignbridge
West Dorset	**	**	**
Stratford-on-Avon
Chichester
Horsham



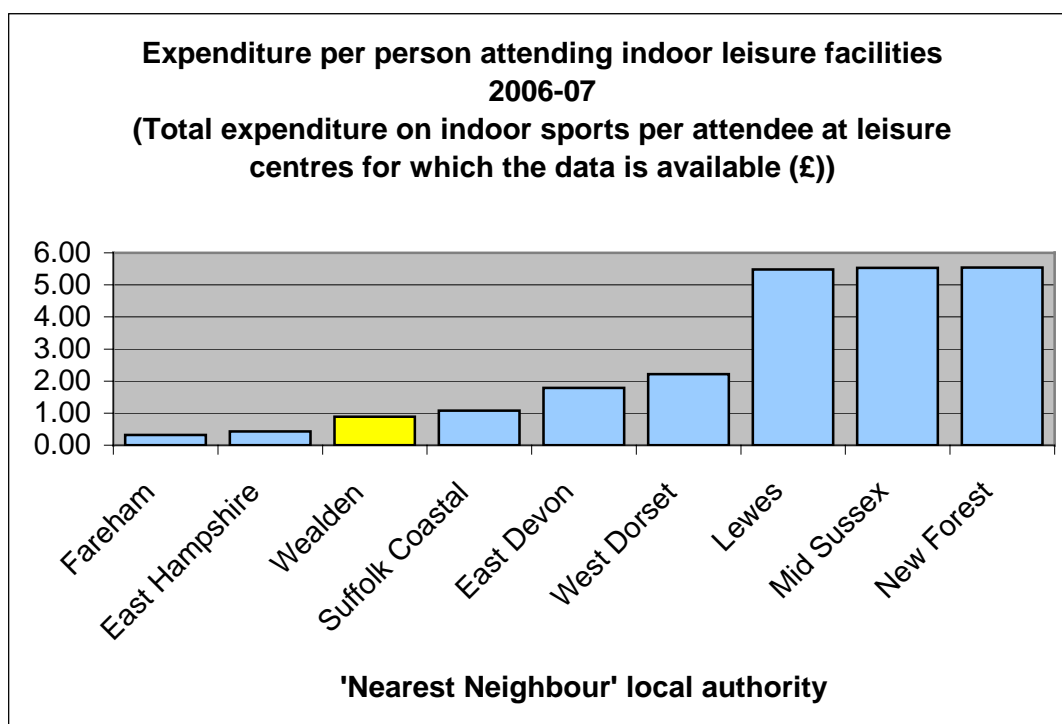
v) Expenditure per person attending indoor leisure facilities 2006-07

Source: CIPFA estimates

Key

- ** Information not available
- .. Non-responder
- Nil or not applicable

'Nearest Neighbour' Local Authorities	CIPFA 2007-08 estimates - (total attendances in 2006-07)						CIPFA data 2006-07	Indoor sports and recreation facilities - Total expenditure (£)	Total expenditure (£)/total attendance
	Individual indoor swimming pools	Leisure centres with swimming pools -	leisure centres with other	Leisure Centres with pools subtotal	Dry leisure centres/sports halls	TOTAL attendance all facilities			
Fareham	**	199,000	236,479	435,479**	**	435,479	139,000	0.32	
East Hampshire	-	374,041	574,881	948,922		948,922	407,000	0.43	
West Dorset	**	204,753	256,404	461,157		461,157	1,026,000	2.22	
Wealden		372,854	582,368	955,222**		955,222	853,000	0.89	
Suffolk Coastal	138,712	259,541	232,112	491,653	62,294	692,659	747,000	1.08	
Salisbury	**	**	**				2,862,000		
East Devon	87,620	168,500	249,511	418,011	254,910	760,541	1,365,000	1.79	
New Forest	-	457,796	861,317	1,319,113		1,319,113	7,312,000	5.54	
Mid Sussex		646,129	812,214	1,458,343		1,458,343	8,065,000	5.53	
Lewes		150,862	195,623	346,485	348,901	695,386	3,813,000	5.48	
Chichester		
Horsham		
South Hams		
South Lakeland		
Stratford-on-Avon		
Teignbridge		



Note: Definitions of attendance figures data shown in above tables

The CIPFA Culture, sport and recreation statistics document for 2007-08 lists the attendance information for the previous year i.e. 2006-2007. Hence the information about attendance levels in 2007-08 will not be available until the 2008-09 CIPFA data is published.

The attendance figures in the CIPFA document are given for the following categories of facility: 'Individual Indoor Swimming Pools', 'Leisure centres with Pools' (broken down into 'swimming' attendance and 'other' attendance), and 'Dry leisure centres/sports halls'. The expenditure data used in the above table is that listed in the CIPFA document as total expenditure on 'Indoor sports and recreation facilities'. The expenditure listed in the CIPFA document on 'outdoor sports and recreation facilities' and 'sports development and community recreation' has not been included in the above table.

3. Comparison for arts development services against Wealden's 'nearest neighbours'

